KEITH WASIELEWSKI

WEB DEVELOPER

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SUMMARY

Full stack engineer with 7 years of professional experience in PHP, JavaScript, HTML, and CSS. I am currently living in Japan, and recently finished attending a full-time Japanese language school in Aichi Prefecture.

EDUCATION

Web Development
Univ. of Phoenix
Rockit Bootcamp | Phoenix, AZ
2015

**B.A.S. in
Software Development**
Univ. of Central FL | Orlando, FL
2014

**A.S. in Computer
Programming and Analysis**
Valencia College | Orlando, FL
2012

TECHNICAL SKILLS

Front-End Languages
HTML | CSS | JavaScript
Backend Languages
PHP
Databases
MySQL
**Libraries and Web
Technologies**
WordPress | AJAX | JSON | REST | Bootstrap | Node.js | jQuery | React
Design Fundamentals
Photoshop | Illustrator | Figma

WORK EXPERIENCE

Web Developer Consultant
Nextiva | Scottsdale, AZ | July 2021 – June 2022
- Supported a team of 3 web developers on launching and maintaining website pages.
- Created and managed developer workflow schedules for upcoming projects.
- Worked on optimizing key pages with an increase in Google Lighthouse scores by 20-40%.

Senior Front-End Web Developer
Nextiva | Scottsdale, AZ | October 2015 – July 2021
- Built responsive sites, landing pages, and emails for Nextiva, NextCon (Nextiva's annual business conference), and affiliates using HTML, CSS, JavaScript, and PHP.
- Developed and maintained WordPress instances (including a blog and support site) and their corresponding databases.
- Created A/B testing and marketing funnel initiatives to further drive conversion and lead generation using tools such as Pardot, Visual Web Optimizer, OptinMonster, and Google Analytics.
- Drove better SEO and Google rankings through page speed, metadata, and schema.
- Implemented REST API integrations through PHP or JavaScript depending on the needs or scope of the project.
- Built customer intake forms and helped develop email campaigns.

Web Development Student
Rockit Bootcamp | Phoenix, AZ | June 2015 – August 2015
- Engaged in a full-time, 12-week boot camp focused on the core skills of front-end development including team collaboration and version control.
- Curriculum included the fundamentals of HTML, CSS, and JavaScript, along with libraries such as React and jQuery.

Associate Platform Developer
BOLD! Technologies | Winter Park, FL | January 2014 – June 2014
- Full stack development on an admin platform using HTML, CSS, JavaScript (Node.js and jQuery), Express, and MongoDB.
- Explored Android app development for discovery purposes.

OTHER RELATED EXPERIENCE

Web Consultant and Volunteer
CPLC Parenting Arizona | Phoenix, AZ | November 2013 – May 2015
- Graphic design work for promotional materials.
- Created a website wireframe concept for a proposed affiliate site.
- Web development consultant for their WordPress site.